

Business Continuity Systems Maintains Secure Servers for Hoboken Charter School

With BCS providing offsite hosting and back up services, school's data servers remain uncompromised despite fire and water damage to school building

Fairview, New Jersey – September 14, 2012 -- Business Continuity Systems – a division of INSYNC Outsourcing Corporation – was awarded a contract in July 2012 for the offsite hosting and backup of the Hoboken Charter School's (HCS) data servers. After evaluating onsite and offsite options, HCS chose the security and convenience of enlisting BCS to host and archive their data; a decision that has proved to be prescient, particularly in light of the fire that recently caused significant damage to the school. Because their servers were not onsite, the school suffered no data loss.

Morton Marks, Business Administrator and Technology Director for the Hoboken Charter School commented, "In evaluating our options this summer, we determined that the data management services BCS offered would best meet our needs. Clearly, we're very pleased that by working with BCS for off-site hosting and backup services, we were able to preserve vital current and historical information despite the physical setback of seeing portions of our building damaged by the fire."

Michael A. Licameli, President of Business Continuity Systems, said "The fire at the Hoboken Charter School is the type of worst case scenario that our offsite data hosting and back up systems have been designed to alleviate. Most importantly, the teachers, administrators and children were all evacuated from the building safely. Thankfully, because of our partnership to maintain and back up their data systems, the school's access to its current and archived administrative information was preserved and we're pleased to have been able to provide some assistance and peace of mind during this crisis."

BCS offers complete data backup and off-site locations where businesses can be up and running and back in operation immediately. This is accomplished by setting up secure and encrypted daily backup services to client specific high capacity storage devices and servers located in our facilities. When a business cannot gain access to their own offices and systems -- whether the result of hardware malfunctions and server crashes, sabotage or viruses, electrical outages or water damage or natural or man-made disasters -- pre-determined teams deploy to BCS facilities. Primary telephone and fax numbers are forwarded to designated office suites and workstations, computers and workstations are linked to previously backed up data, and operations are restored. To the outside customer, client or business stakeholder, the business continuity is seamless. Once the crisis abates, personnel, data and communications are restored to the businesses' original location.

About INSYNC Outsourcing Corporation

INSYNC Outsourcing has provided complete technology services and has become the "in-house computer department" for many businesses, schools and non-profit organizations since 1999, allowing these organizations to stay focused on their core businesses and missions while leveraging today's complex mix of computer hardware and software. Services include sales, support and installation of software and hardware, network design and maintenance, and all

consulting and support services. In addition, INSYNC has created custom database applications that have become the foundation for successful businesses, including: personnel search firms; non-profit agencies servicing the developmentally disabled; and medical care providers.

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